



Universal Recycling Ordinance

Zero Waste Advisory Commission

April 9, 2014





Agenda

1. Outreach & Education Efforts
2. Overview – Affected Properties
3. 2012 Affected Properties Update
4. 2013 Affected Properties Update
5. Compliance & Next Steps
6. Question & Answer



Outreach & Education

1. **Advertising** – ABJ, Online Newsletters
2. **Awareness** – Partnering with Austin Apt. Association, BOMA, Condo Associations
3. **Availability** – Responding to phone/email and providing onsite technical assessments
4. **Events**
 - Lunch & Learns
 - Trainings at Properties
 - URO Outreach Contractors
 - Bin Giveaway Initiatives



Affected Properties Recycling Plan

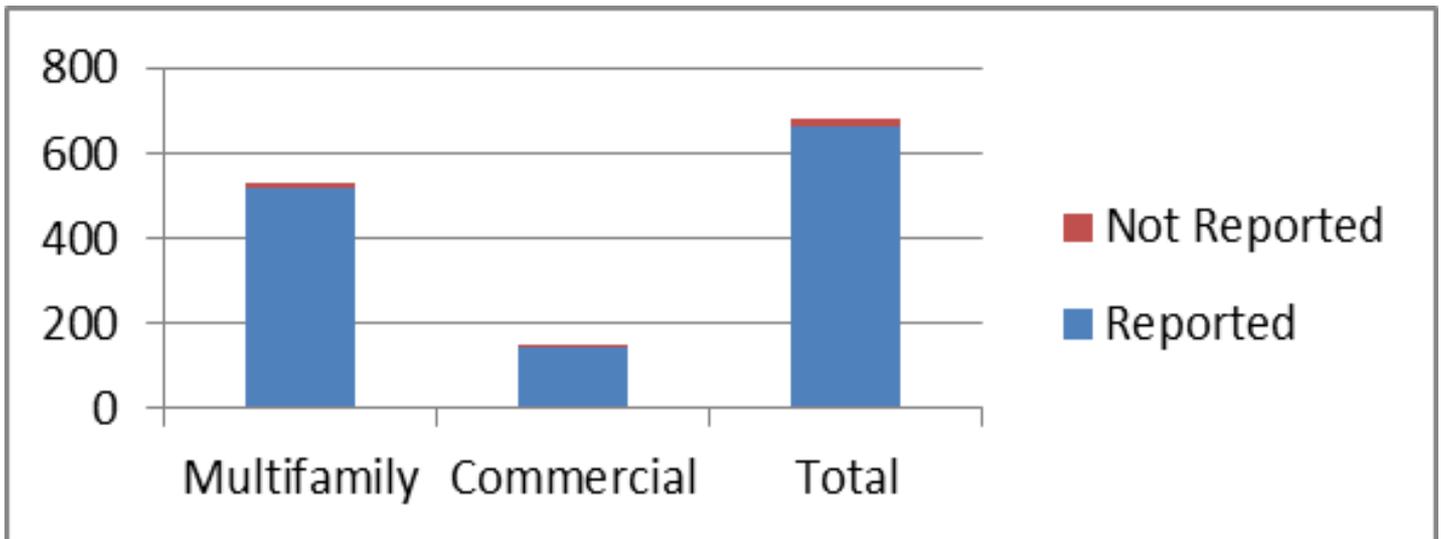
(as of 4/1/14)

	MF	Commercial	Total
Total Subject to URO	791	243	1034
Total Submitting Plan	549	198	747
% Submitting Plan	69%	81%	72%



Oct. 2012 Affected Properties (as of 3/15/14)

	Affected	Reported FY14	Not Reported	% Reported
Multifamily	527	515	12	98%
Commercial	151	145	6	96%
Total	678	660	18	97%





2012 Affected Properties: Not Meeting Requirements (as of 4/1/14)

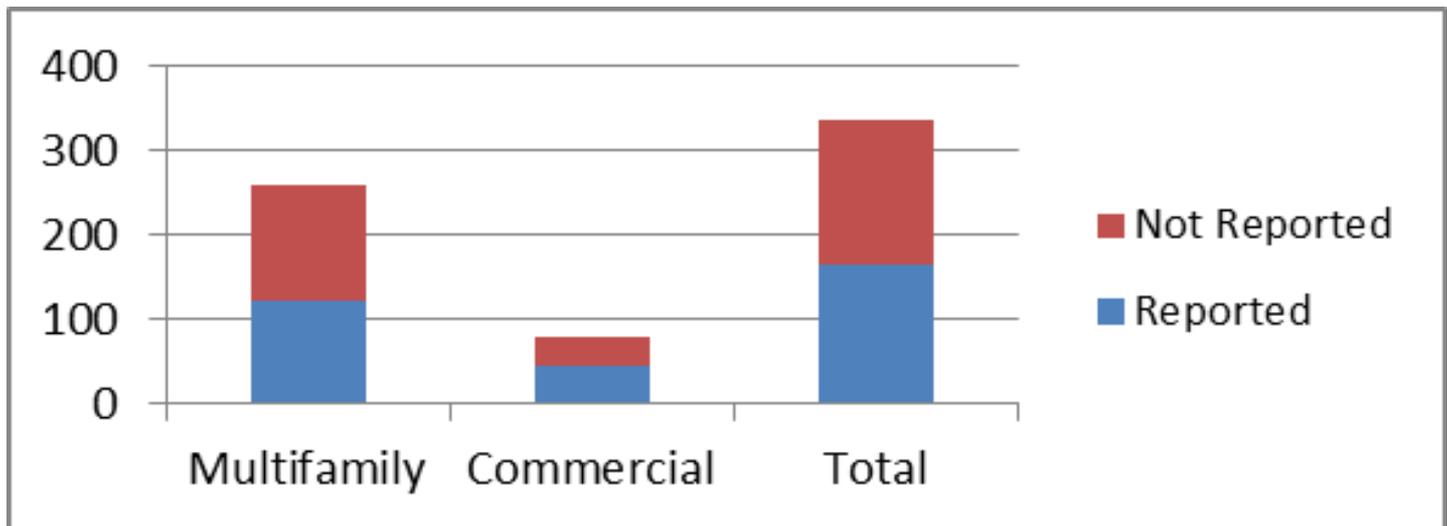
Requirement	Commercial		Multifamily		TOTAL	
	#	%	#	%	#	%
Insufficient Service Capacity	40	23%	141	27%	181	26%
More than 25' Rule (Waiver Requested)	32	18%	92	18%	124	18%
No Annual Education	2	1%	4	1%	6	1%
Not Bilingual Signs	48	27%	42	8%	90	13%
No Recycling Plan*	14	8%	104	20%	118	17%
Out of compliance with one or more requirements	112	63%	315	60%	427	61%
Total Currently Affected	177	---	524	---	701	---

*Reporting dates include multiple years



Oct. 2013 Affected Properties (as of 3/15/14)

	Affected	Reported FY14	Not Reported	% Reported
Multifamily	258	120	138	47%
Commercial	77	45	32	58%
Total	335	165	170	49%





2013 Affected Properties: Not Meeting Requirements (as of 4/1/14)

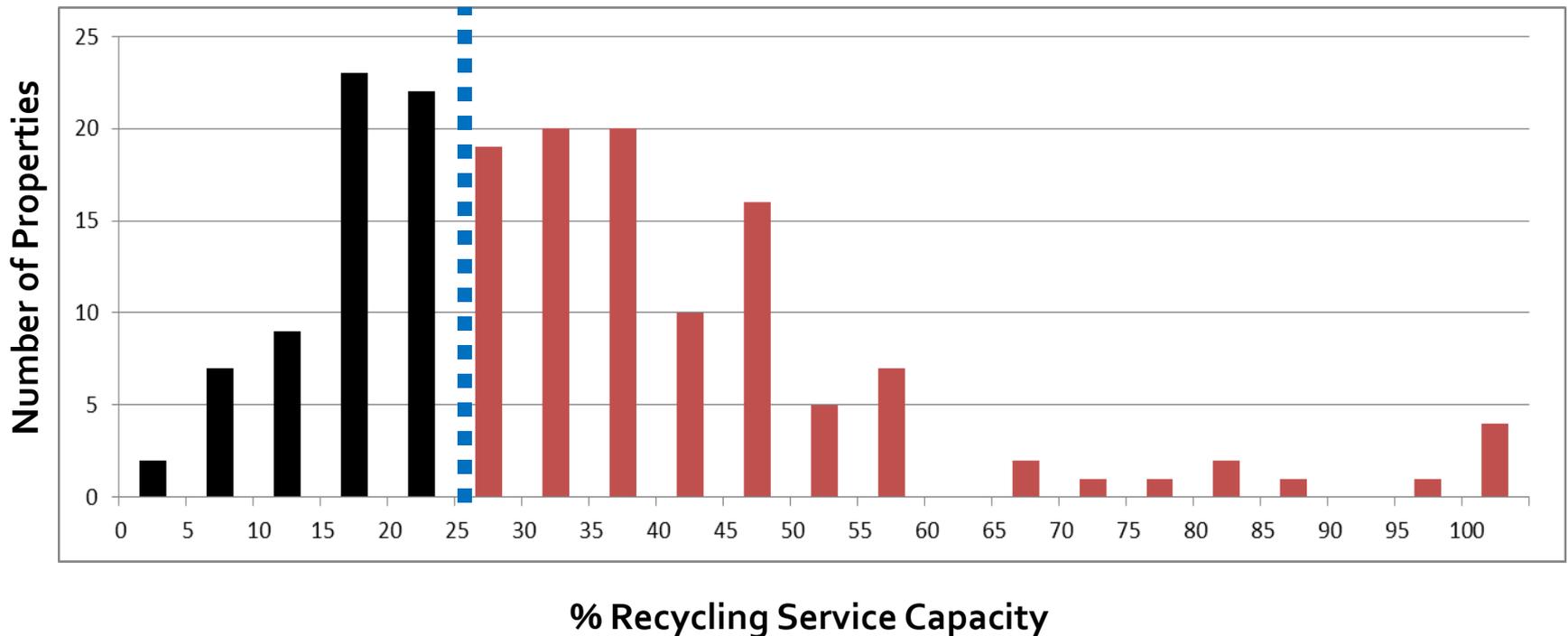
Requirement	Commercial		Multifamily		TOTAL	
	#	%	#	%	#	%
Insufficient Service Capacity	13	20%	34	13%	47	14%
More than 25' Rule (Waiver Requested)	11	17%	12	4%	23	7%
No Annual Education	0	0%	2	1%	2	1%
Not Bilingual Signs	13	20%	6	2%	19	6%
No Recycling Plan**	31	47%	138	52%	169	51%
Out of compliance with one or more requirements	41	62%	181	68%	222	67%
Total Currently Affected	66		267		333	

**Reporting includes YTD from Oct. 1, 2013



Reported Service Capacity (as of 3/18/14)

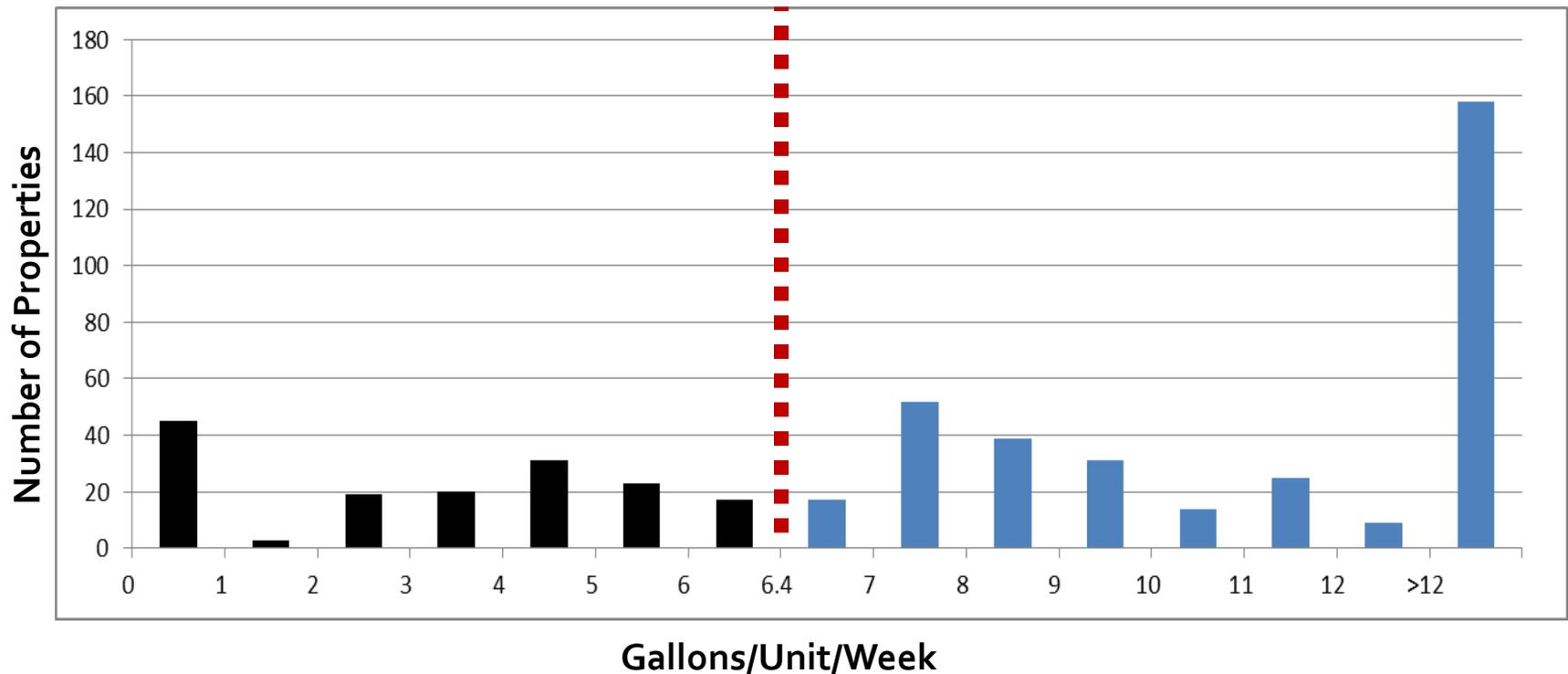
Office Buildings





Reported Service Capacity – Multifamily (as of 3/18/14)

Multifamily Properties





URO Compliance - Priorities

2012 Properties - Enforcement

- No Recycling Plan, No good faith efforts
- Certified letters, referral to Code Compliance

2013 Properties - Education and Outreach

- Non-compliance letters mailed & Onsite Visits
- 600+ Non-Compliance letters (certified mail ~4/6)

2014 Properties – Advanced Notice

- Letters to new properties in April & August
- Postcard Reminders for “Annual Diversion Plan”



URO Compliance – Next Steps

1. **Certified Letters to 2012 Non-Compliant Properties**
 - Mailed week of 3/24
 - ARR staff visits property and completes written site assessment
 - 30 days to comply, otherwise referral to Code Compliance

2. **Joint ARR/Code Compliance site visit**
 - Code Compliance issues notice of violation/citation
 - Code Compliance continues enforcement process
 - ARR staff provides expert witness, support



Questions?

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